Cardinals Bring Holiday Cheer the seed around with and Color

By: Mel Toellner

As this issue of the Songbird Station Newsletter arrives in mailboxes, our thoughts will be turning to the upcoming holiday season. For many of us the days ahead will include snow.

What a beautiful contrast the crimson red Northern Cardinal gives against pure white, fresh snow. Can you think of anything more enjoyable to put you in the holiday spirit? No wonder it is often referred to as the Winter Holiday Bird.



from Cobane Studios

How many images of the Northern Cardinal do you use as holiday decorations? Is one of your favorite Northern Cardinal Ornament ornaments a Cardinal? What

about the tablecloth, outside doormat, holiday wreath, gift wrapping paper? Notice in November and December every time you see the image of a Cardinal as you do your holiday shopping.

While the Cardinal may best be known for its flash of color in garden and woodland, have you ever found one of its feathers on the ground? Blue Jays and Robins shed their feathers like so much fall foliage, but Cardinals just might be the greatest protectors of the princely robes in the feathered kingdom.

As one of the most recognized songbirds in North America. Cardinals also could be known for their virtues: they are monogamous and remain together throughout the year.



Cardinal Pair Glass

They aid in pest control, feeding on such insects as potato beetles, cotton boll weevils and the cucumber beetle. And they may be economically valuable because of their weed seed consumption, eating at least one hundred kinds in the wild.

At your feeder, Cardinals prefer black oil sunflower or safflower seeds. They roll



Cardinal Chorus

their tongue until it is sideways in their strong, cone-shaped bill. Then they crack it open and eject the hull before swallowing. Cardinals approach the feeder

with an attitude, as if aware of their royal heritage. They do not suffer the chatter of neighboring Sparrows nor the infighting of house finches, but dine with their mate in majestic splendor.

During the winter, the male Cardinal tries to dominate at the feeder, but his mate usually ignores him and goes right on eating. In the spring, however, male Cardinals have the delightful habit of

feeding hulled seeds to the female as part of their courtship. It often occurs at feeders and is endearing to watch. He hops over to her, tilts his head sideways and places the tidbit in her bill.

A ground feeder or

summer.



Seed Hoop on Large Hopper Feeder

Super Tray Feeder

a hanging tray feeder filled with black oil sunflower and perhaps a little safflower and or peanuts is sure to be a Cardinal favorite. Keep your Cardinals healthy by using a feeder like the Songbird Essentials Small Ground Feeder that includes an easy to clean metal mesh bottom. If you own a tube feeder, you'll want to attach a seed tray or a seed hoop to give Cardinals a flat spot to land and feed. Another sure way to attract Cardinals (and other desired songbirds) is to provide heated water in a birdbath or saucer. My new favorite is the SE995 Songbird Spa that can be mounted 3 ways. I use mine with the deck clamp in winter and ground legs in spring and



Photo Courtesy of Gail Hagans from the Songbird Station Photo Contes

Males are bright red crested and have a black throat and face. Females are a duller reddish brown. Adults of both sexes have a bright red bill, but the bills of iuveniles are brown.



A-Leg Ground Feeder

Want to add brilliant holiday color to your landscape? Follow our Cardinal tips and you'll enjoy colorful Cardinal Holiday cheer out your windows! Enjoy! The below poem sums it up best.

The Cardinal in My Tree

By: Mrs. Dennis Getz (DeMotte, IN) Pretty little red bird singing in my tree, I wish that I could tell you of the joy you bring to me. I know that God has sent you by my window to be near, to lift my broken spirits and to brighten them with cheer. Thank you, God, for red birds and all the gifts You give, to tell us of Your glory and remind us that You Live!

Look Inside

- 2.9 Billion Birds Lost / Wingman's **Feathered Facts**
- Q&A with Kevin
- 25 Days of Christmas at Songbird Station
- **Holiday Gifting**
- Wintering Birds of Missouri
- Squirrel Solutions / Puzzles / DIY Suet

2.9 billion birds gone since 1970 By: Kaylee Paffrath

Make Windows Safer

Do Citizen Science

Reep Cats Indoors

Use Native Plants

Drink Shade-Grown
Coffee

Avoid Pesticides

Photo Courtesy of Cornell Lab of Ornithology

Helping birds has never been more important than it is right now. The Cornell Lab of Ornithology has released a devastating, first-ever, comprehensive assessment of the net population changes of the North American bird populations. The report finds that our common backyard bird populations such as warblers, finches, blackbirds, and sparrows have taken the hardest hits accounting for more than 90% of the 2.9 billion birds lost since 1970.

Ken Rosenberg, Cornell Lab of Ornithology conservation scientist, said: "These bird losses are a strong signal that our human-altered landscapes are losing their ability to support bird life and that is an indicator of a coming collapse of the overall environment." The scientists involved in the study stated that their work doesn't just show a massive loss of bird life, but a pervasive loss that reaches into every biome in North America. What can you do to help? There are many ways you can help birds in your own backyard. The 2019 Project FeederWatch kicks off on November 9th and runs through early April. This event is held annually and can be done from the comfort of your own home.

Project FeederWatch is the winterlong survey of birds that visit feeders at backyards, nature centers, community areas, and other locations in North America. FeederWatchers periodically count the birds they see at their feeders from November through early April and submit their counts online to Project FeederWatch. The data collected from these submissions help scientists track broad-scare movements of winter bird populations and long-term trends in bird distribution and abundance such as that released in the Cornell Lab study citing bird decline

The scientists at Cornell Lab of Ornithology say there are 7 simple ways to help birds:

- 1. Make Windows Safer, Day and Night.
- 2. Keep Cats Indoors
- 3. Reduce Lawn by Planting Native Species
- 4. Avoid Pesticides
- 5. Drink Coffee That's Good for Birds
- 6. Protect Our Planet From Plastics
- 7. Watch Birds, Share What You See

Although many results from the study were devastating, there were also many positive results. Raptors saw a population growth of 15 million since 1970 and woodpeckers saw a population growth of 14 million all thanks to conservation efforts and pesticide reductions.

To Learn More Visit: www.ProjectFeederWatch.org www.Birds.Cornell.edu

Nearly 3 Billion Birds Gone Hugh Powell - https://www.birds. cornell.edu/home/bring-birds-back Project FeederWatch https://feederWatch.org/

Photo Courtesy of Cornell Lab of Ornithology

Wingman's

Feathered Facts

By: Grant Toellner



6" Cardinal & Snowflake Glass Tree

45 A partridge in a pear tree is a key component of the popular Christmas carol, "The Twelve Days of Christmas," but did you know there are actually 45 formally recognized species of partridges in

the world. Don't forget all of the great glass Christmas trees Songbird Station offers with some featuring great backyard birds and songbirds found right here in Missouri.



Bird Seed Gift Bag

The Julenek The Scandinavian

countries have a beautiful tradition of encouraging the kind treatment of birds at Christmas time. Norwegians call the traditional food offering a Julenek and they

believe that if you spread birdseed outside your doorstep on Christmas morning, thus

including the birds in the feasting that takes place inside your home, you will have good luck in the coming year. Songbird Station offers small seed bag holders from Alice's Cottage that



Quick Release Seed Scoop

allow you to share this tradition with friends and family.

College, Conclave, Deck, Radiance

In the winter months, Northern Cardinals forego their territorial ways and congregate



Platform Feede

together to form flocks also known as one of the terms above. A group looking for food collectively is more successful than a single cardinal or pair. Platform and ground feeders are a great option for feeding Northern Cardinals and allow multiple birds to eat at one time.

270 Degrees Unlike other species of owls, snowy owls have flexible neck that can rotate up to 270 degrees. This is their adaptation for having smaller eyes than common owls. They are diurnal, meaning active during both



Decorative Owl Stones

the day and night especially at dusk and dawn. Songbird Station has great gift items for owl lovers including snowy owls that make great Christmas presents.



20% OFF SONGBIRD ESSENTIALS Recycled Plastic Red Fly-thru Feeder

20% OFF SONGBIRD ESSENTIALS RECYCLED PLASTIC RED FLY-THIF FEEDER SERBISSTR. COUPON EXPIRES 12/25/19. VALID IN STORE ONLY. MUST BE PRESENTED AT TIME OF PURCHASE. CAN NOT BE COMBINED WITH ANY OTHER PROMOTIONS. VALID ON THE ABOVE MENTIONED PRODUCT ONLY. ONE TIME USE. CANNOT BE EXCHANGED FOR CASH (EXCEPT TO THE EXTENT REQUIRED BY LAW).

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10% OFF MILKHOUSE CANDLES
HOLIDAY FRAGRANCES

10% OFF MILKHOUSE CANDLES HOLIDAY FRAGRANCES. COUPON EXPIRES 12/25/19 VALID IN STORE ONLY. MUST BE PRESENTED A TIME OF PURCHASE. CAN NOT BE COMBINED WITH ANY OTHER PROMOTIONS. VALID ON THE ABOVE MENTIONED PRODUCT ONLY ONE TIME USE. CANNOT BE EXCHANGED FOR CASH (EXCEPT TO THE EXTEXT DEVINED BUT JAM.)



PLATFORM FEEDER

10% OFF SONGBIRD ESSENTIALS HANGING PLATFORM FEEDER

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Winter Feeding

Q:How important is water for birds in the winter months?

A:Birds rely heavily on water for drinking and bathing and this is particularly important during winter when their natural sources are frozen. Since birds have no sweat glands, they do however lose water through respirations and in their droppings. Most birds need to drink at least twice a day to replace the lost water. It is also essential that birds bathe in winter to help keep their feathers in good condition. Dampening the feathers loosens the dirt and makes their feathers easier to preen. When preening, birds

carefully rearrange the feathers and spread oil from the preen gland so they remain waterproof and trap an insulating laver of air

underneath to keep them warm. Give birds water this winter by providing them with the **Songbird Spa** (SE995) from Songbird Essentials. The Songbird Spa is a versatile and smart heated birdbath with 3 mounting options: deck mount. clamp mount and ground use. The Spa is thermostatically controlled and only cost pennies to operate. If you already have



Multi-Use De-Icer

a winter approved birdbath you can also just add the Songbird Essentials **Multi-Use De-Icer** (SE994) which is also

thermostatically controlled and comes with a 5.5' power cord.

Q: What other important facts should I keep in mind when feeding birds in the winter?

A: One of the most important things to keep in mind is creating the right habitat to songbirds. As we've already stated, an unfrozen water source as well as shelter will likely have birds staying in your yard for a while. When we talk about shelter, it can be trees, shrubs, brush pile or even an old Christmas tree placed near a





Kevin Alferman General Manager

feeder. You can also provide winter shelter with Songbird Essentials Roosting

Pockets (SE938) which is made of natural materials and especially beneficial to non-migrating songbirds during winter months and helps keep birds safe



Round Roosting Pocket

from predators. Also remember to place your feeders and Roosting Pockets so they are easy to see from windows and easy to access and refill.

Q: I seem to have trouble keeping my seed dry during the winter months! The rain, sleet and snow seem to have me wasting more seed. Any suggestions on a feeder to alleviate this issue?

A: The Songbird Essentials All Weather **4 Quart Clear Feeder** (SEAWFFF734) is the first weatherproof wild bird feeder. Through rain, snow, sleet and ice, the All-Weather Feeder delivers the seed dry and doesn't clog up with snow and ice. The circular perch lets you see all the birds that are feeding, even those on the far side. It also catches spilled seed for



less waste and comes completely apart so each piece can be individually cleaned. as a clean feeder helps keep the bird population healthy. This feeder will be more popular amongst the birds if it is not hung near a cluster of other feeders because unlike other feeders which let the elements in, it is also not as easy for the birds to eat from. The benefit being that it is worth it because when the birds can't eat from feeders unprotected from the weather, they WILL be able to eat from the All-Weather Feeder. To draw a crowd of birds, try feeding Sunflower Hearts versus Black Oil Sunflower so they don't have to mess with the hull, or you can try putting some seed in the tray or peanut butter on the holes to further entice the birds to work for their dinner. This feeder is also available in 6 Quart (SEAWFFF736) and you also have an option to add a **Squirrel** Cage (SEAWFFF740) if they become an issue.

Q: Any "NEW" Feeders out recently that I may want to consider adding to my collection?

A: Yes indeed!! I am excited about the "NEW: Squirrel Buster **Suet Feeder** (BD1106) by Brome Bird Care. A

truly innovative squirrel-

proof suet bird feeder. This feeder holds 2 standard suet cakes allowing a number of Woodpeckers, Nuthatches, Titmice and Chickadees to feed at the same time. With the 2 built in crumb ports, no suet goes wasted. This feeder is weight adjustable so that you can control which size birds you want to feed. And remember that all Squirrel Buster Feeders come with "Lifetime Care" - if you need advice or help just give them a call and if you ever need a replacement part covered under the warranty, they will happily provide it for FREE and the shipping is on them. Give this feeder a try today!



ALL-WEATHER FEEDER

20% OFF SONGBIRD ESSENTIALS **ALL WEATHER FEEDERS**





ROOSTING POCKETS

10% OFF SONGBIRD ESSENTIALS ROOSTING POCKETS

We're celebrating the 25 days of Christmas

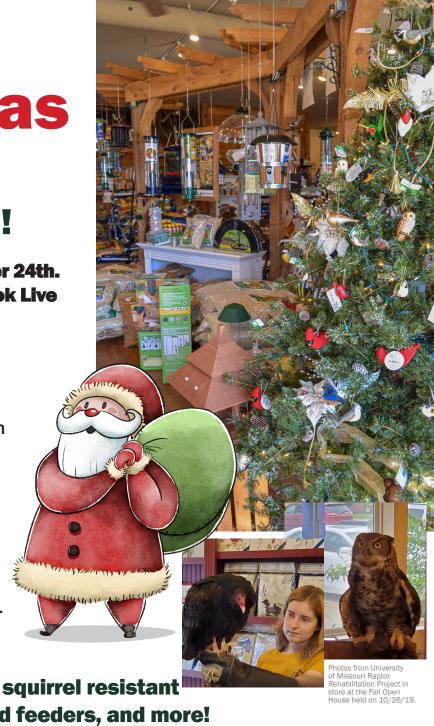
at Songbird Station by giving away over \$2,400.00 in prizes!

You may earn entries Now - December 24th. Prizes will be drawn daily on Facebook Live December 1st - December 25th.

How to earn entries:

- For every **\$50.00 spent** at Songbird Station now December 24th you will gain an entry into the drawing.
- Watch our Facebook or Twitter pages for code words. When you visit Songbird Station and mention the code word you will gain another entry into the drawing.
- **Give to charity.** We will be collecting monetary donations for the University of Missouri **Raptor Rehabilitation Project**. For every \$10 you donate you will gain an entry.

We're giving away top of the line squirrel resistant feeders, binoculars, hummingbird feeders, and more!

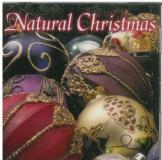




Unique Nature Inspired Gifts from Songbird Station

Choosing the perfect gift for the holidays doesn't have to be hard. Let our staff help you find a unique gift to inspire the joys of nature and birding. Prices are good now through December 24th.





Jingle Jazz and Natural Christmas: These CD's reflect the joyous spirit of the holidays in nature with well known songs of the season. These albums will warm the hearts and soul of all who listen and sets the perfect mood for the season of Christmas. \$15.99 each.

Look for coupon on page 2 FLANNEL ERST





Milkhouse Candles: Enjoy the scents of the holiday season with pure beeswax and natural soy wax from soybeans grown in America's Midwest. No artificial dyes are added and no lead in the wicks. Their blend of wax provides a safe and cleanburning alternative to paraffin candles. Choose from holiday scents such as Milk & Sugar, Fraser Farm, Silver Birch, Flannel & Frost, Cup of Joe, Nordic Noel, Holiday Home, Peppermint Pine, and Warm Wool. Regular Price \$12.99-\$19.49

His and Hers







Hummingbird Postcard Tall Tumbler: 24 oz tall acrylic tumbler with locking lid. Regular Price \$14.99 Sale Price: \$2.00



Wooden Cabin Clock: This classic Eagles Landing clock combines the rustic charm of a slatted sign with the functional appeal of a clock. Regular Price \$55.99 Sale Price: \$19.99



Cardinal & Hummingbird Tin Thermometers: The 3D tin back-porch thermometers are an exciting and unique presentation. Easy to hang and read.

Regular Price \$9.99 **Sale Price: \$5.00**

Buy a Songbird Essentials Whole Peanut Wreath and get a FREE fill of peanuts.

> Valid on day of purchase only. Regular Price \$17.95





Photo Courtesy of Jill Eoff.



Bird Migration

Bird Migration

The Incredible Journeys

of North American Birds

By: Stan Tekiela

Wintering Birds of Missouri

By: Kaylee Paffrath

We see the great migration of birds, insects, and other animals in and out of Missouri each year. What drives these animals to migrate? The natural need to feed and breed of course. Migration is nature's way for a bird to take advantage of new dining or nesting opportunities. Birds are traveling from areas of low resources to areas of higher resources that better align with their needs at the time. In North America approximately 350 species make the great migration to nonbreeding grounds in winter and back to breeding grounds in the spring.

Missouri can often be a tricky place to see some common migrators due to the infrequent weather conditions. Early or late winters greatly affect the bird's internal "trigger" to migrate. Some northern migrators such as grosbeaks, pine siskins, crossbills, redpolls, goshawks, prairie falcons, snowy owls, and northern shrikes don't always make



Birds of Missouri Field Guide

the migration south to Missouri.

Not all birds migrate of course, and you might see some frequent visitors at vour feeder this winter with over 143 different species hanging around each year.

Even a beginning birder can make some easy identifications in winter with the proper set up. Feeding Missouri's birds in winter will provide opportunities to see rare birds as well as assist in providing the essential dietary elements these birds chose to hang around for. Consider keeping a field guide handy for quick

identification - we've got plenty at Songbird Station.

What birds can you expect to see at your feeders this winter? You will almost always see common birds such as the American robin



American Robin Cobane Ornament

and mourning doves but you will also see woodpeckers of all sorts including red-headed, red bellied, downy, and pileated, belted king-fisher, yellow-



Cobane Ornament

bellied sapsucker, cedar waxwings, blue jays, horned larks, mockingbirds, dark-eyed

juncos, brown-headed cowbirds, house finches,

American goldfinches, house sparrows, and more totaling over 48 species!

Attracting Missouri's songbirds to your backyard can be easy. A clean, ice-free, water source makes a huge impact on what birds you will see at your doorstep. A de-icer or heated birdbath is a must have, especially in central Missouri

plus a de-icer will help keep your ceramic or concrete birdbath from cracking. All birds require water for drinking and bathing. Consider purchasing a birdbath protector like



4 oz Birdhath Protector

the Songbird Essentials SE7030 Birdbath Protector which helps to naturally clean water without the use of toxic chemicals.

The second key element in seeing Missouri's unique songbirds this winter is to provide the best possible nutrition. Quality foods high in fat like suet and nuts is essential. Food quality directly affects a wild bird's ability to stay warm and survive.

Check your feeder levels more frequently in winter. Using a feeder such as a Songbird **Essentials Fly-Thru** feeder allows you to easily see seed levels and refill. Never, ever give birds bread! Bread provides ZERO nutrition for birds as they are full of empty calories. Birds can freeze to death overnight on a "full belly" of bread crumbs.



Suet Feeder with Tail Prop

Winter offers many relaxing moments

watching the birds go about their daily feeding routines from the comfort of your home. Winter is also a prime time to prepare your Spring housing. Yes, you can already start dreaming of



Recycled Plastic Red Fly-Thru Hopper

Spring and what Missouri birds you may see in your backyard in April or May. Established houses not only improve your chances of attracting desired birds such as bluebirds, wrens, and chickadees in the Spring, but they also provide shelter for those Missouri birds that do stick around and survive the cold Missouri winters.

Watching backyard birds in Missouri is a fun winter pastime. Let our staff help you create a winter birding wonderland in your backyard to see some of Missouri's feathered wonders this holiday season.



Stop into Songbird Station to make your "Birds of Missouri" ornament purchase simple!







Squirrel Solutions-Distraction Feeding

By: Kaylee Paffrath



They scurry about your yard chasing each other up and down your trees. You laugh as they make laps around your freshly filled feeder and then it happens... you watch the squirrels as they stuff their mouths full, as if they really needed half of the fresh seed in the first place! Squirrels are notorious pests

when it comes to stealing bird seed, but many of us find them cute and fun to watch. So, how can you have the best of both worlds - a feeder bustling with songbirds and a backyard of playful squirrels? Easy! Squirrelproof you bird feeders and offer goodies specific to your squirrels' interests.



Remember the 5-7-9 rule when picking the location of your bird feeders. Squirrels don't typically jump more than 5 feet off the ground, 7 feet across, or drop more than 9 feet down. If your bird feeders sit on a pole consider a Songbird Essentials Squirrel Defeater Snap-On Pole Baffle that snaps right on to the pole

without having to remove the feeder or make adjustments. Are raccoons a problem as well? No problem! Try a heavyduty Predator Defeater Pole Baffle from Songbird Essentials. Hanging baffles provide

12" Hanging Baffle assistance in more ways than



Squirrel Defeater

just keeping squirrels away from seed, they also help protect seed and feeders from rain. Hanging baffles like the Songbird Essentials Hanging Baffle are great for feeders hung from hooks or in heavily wooded areas. Squirrel-proof feeders and cage feeders are designed specifically for keeping squirrels out and songbirds

happy. Our most popular squirrel-proof feeders in-store are the Squirrel Buster Classic from Brome Bird Care and the Songbird Essentials Squirrel Defeater. The Squirrel Defeater features weight-controlled seed ports that close when a squirrel jumps on as well as a baffle top to keep squirrels

Are you still feeling defeated in the battleground that was once your backyard?

Consider a HOT product like Cole's Flaming Squirrel Seed Sauce™ that you mix in your birdseed. Birds love it, squirrels don't. Cole's Flaming Squirrel Seed Sauce™ is made with two ingredients; liquid habanero chili pepper and soybean oil. Birds like bluebirds, cardinals, wrens, buntings, and finches



Cole's Flaming

enjoy the taste while squirrels will feel like their mouth is on fire and have no desire to try the seed again making it a win-win.

FREE

CORN FILL-UP

FREE CORN FILL-UP WITH PURCHASE OF ANY SQUIRREL **FEEDER**

Squirrels are pretty easy to please, offer them some peanuts, special blend seed or ear corn and they will take claim to your backyard Squirrel's Referral seed mix from Songbird Essentials' name says it all - squirrels



will refer it to all of their furry friends like rabbits, chipmunks, even wild turkeys! You can get even more entertainment from squirrels

> with a Songbird Essentials Squngee Deluxe Squirrel Feeder or Squirrel Spinner, just mount and watch squirrels spin and bounce while going after ear corn. As always, we also offer a variety of classic



feeders such as the new Songbird Essentials Squirrel Café Feeder or Squirrel Jar Feeder If you are wanting to wave the white flag with squirrels in your backyard stop in today and let our friendly staff help you win the



Nat'l Puzzles & Games Week Thanksgiving Week

















Start a Thanksgiving tradition with 500 & 1000 piece nature inspired puzzles!



Holiday Delight Suet Cake

1 Cup Lard or fat from meat of your choice 1/4 Cup Dried Cranberries 1/4 Cup Dried Citrus Fruit 2/3 Cup Black Oil Sunflower Seeds 3 TBSP Crushed Eggshells 3 TBSP Peanut Butter

- 1. Mix all of the ingredients above in a suet mold or small cake pan.
- 2. Freeze to set.
- 3. Release the suet cake from mold and place in a suet cage feeder in your yard.

Attracts a variety of wild birds.





If you would like to receive our newsletter via email and help our environment in the process, please email kaylee@songbirdstation.com.

SHOP SMALL WITH US NOVEMBER 30TH Save the date to Shop Small with us because when you do, you make a big difference for our business and our community. Join us in making this Small Business Saturday one to remember!



SALE SNEAK PEEK:

Candle Fountains
Reg. \$42.00 Sale \$14.99

Glass TreesReg. \$18.00-\$32.00 **Sale \$5.00-\$7.00**

Winter Cardinal Platter Reg. \$20.00 Sale \$7.00

Canisters & Lanterns
Reg. \$15.50-\$17.50 Sale \$5.00-\$10.00

LED Candles & GlobesReg. \$17.50-\$32.00 **Sale \$10.00**

Sale prices valid on November 30th only. Additional deals available in store.

FREE Gift for Shopping with us on Black Friday - Nov. 29th

Pick up your 2020 Songbird Station Calendars starting Nov. 29th.



Stop in to Songbird Station on Black Friday, November 29th, and receive a FREE "Wild Birds Word Design Tall Tumbler" with your purchase! (\$14.99 Retail Value!) 1 Per customer. While supplies last.





TAKE 20% OFF ANY ONE (1) PRODUCT AT SONGBIRD STATION. EXCLUDES SEED.

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